

Howdy!

I'm **Abhinav Krishna**

Visual Craftsman/ Game Design Enthusiast/ Marketing and Design Scientist

Contact No.

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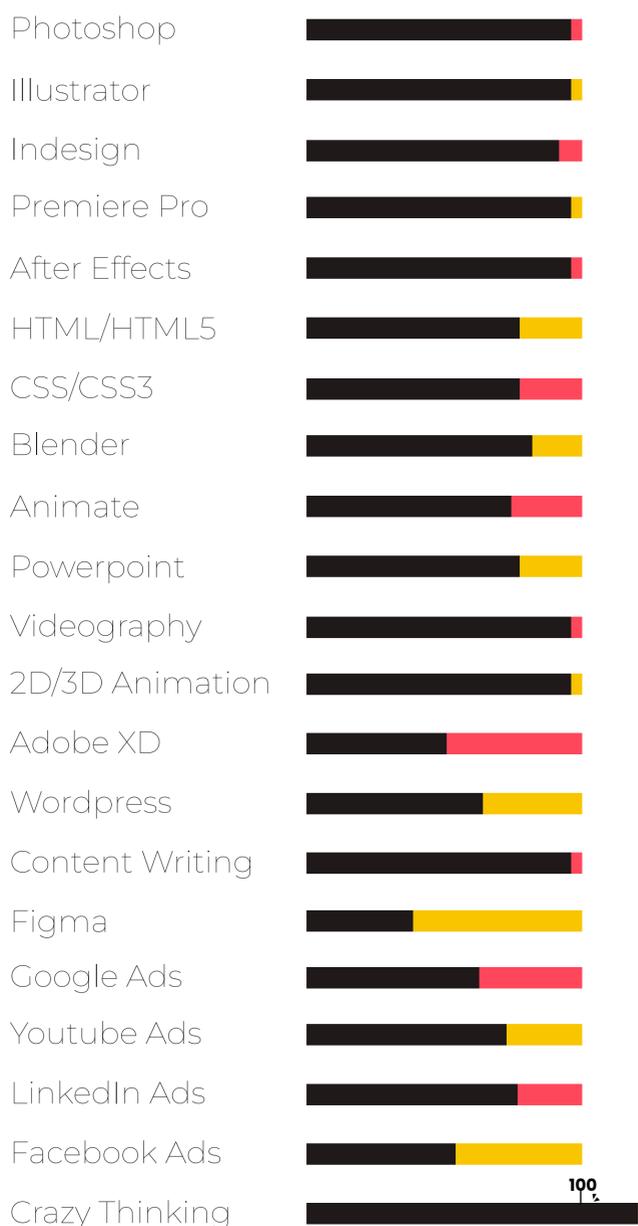
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Website

www.abhik.myportfolio.com

Skills



PROFILE

I'm a craftsman with an eye for the imaginative and a love for technology. With (9+) years of experience bringing ideas to life through design, I've honed my skills and become an Creative Ninja. From crafting brand guidelines to creating tons of marketing materials that get people talking, I'm a team player who knows how to make an impact. I'm not just a pretty portfolio though - I'm highly logical, always ready to tackle a new challenge with a smile and a clever idea. I'm looking for a senior role in a marketing department within the tech industry, where I can use my skills and wit to help drive brand recognition and engage audiences.

EDUCATION

Masters in Business Administration

LiverPool Business School

2023 - 2024

Bachelor in Business Administration

CMR Institute of Management Studies

2017 - 2020

Graphic Design Diploma

Dreamzone Institute of Design

Aug - Oct 2016

CBSE - 10th and 12th

Vagdevi Vilas School

2013 - 2015

WORK EXPERIENCE

Art Director

IIHT Ltd

June 2022 - Feb 2023

As an art director, I designed visually appealing campaigns, reviewed designs, and trained junior designers. I was proficient in all Adobe softwares and experienced in developing brand guidelines, leading cross-functional teams, and overseeing projects from concept to completion. My strong communication skills allowed me to effectively motivate and inspire teams to achieve creative excellence. I am glad about the impact I made in my previous role and am now seeking new opportunities to use my leadership skills and bring innovative solutions to drive brand recognition and engagement.

Lead Graphic/Motion Designer

Vrudhi Naturals

Oct 2018 - March 2022

Managing and supervising the Motion designing team in creating Still and Motion posts for Organic Products and Product Models. Product packaging creation and social media marketing were one of the undertaken roles in the contract.

Associate Graphic Designer

BuyerForesight

May 2020 - Jan 2022

Supported the 2D animation needs and social media creative curation with content writing, being a major part of the Inbound Marketing Team of BuyerForesight with brand creation all across social media channels.

Lead Graphic Designer/Motion Designer

SOSKRU

Nov 2018 - April 2020

Brand recognized artwork and motion arts with a hint of 2D motion ideas and great content writing opportunity.

Social Media Graphic Designer

ArtistERA

Oct 2016 - Oct 2017

Handled and curated their social media handles and social media exposure with creatively encumbered arts.

Lead Social Media Designer/ Marketeer

Gamta

Aug 2016 - Sept 2018

Supported the website design needs and content with a hint of content writing in some sections along with package designs and concepts.